

We Need Your Help!

Why? & What?

While we were able to purchase two historic rides with funding assistance from the NHT and the Friends of Midway State Park, seizing this rare opportunity to secure these perfect pieces for Midway; we do not currently have enough funds to refurbish the rides and install the needed ancillary infrastructure to make the rides operational in their new home. Our fundraising goal is \$115,000 which will cover the refurbishment and installation of both historic rides and secure their place at Midway for the enjoyment of all for many years to come.

How?

Become a sponsor. There are many levels of giving opportunities.

Champion Sponsors (\$2,500+)

There are 12 Ferris Wheel Cars and 8 Twister Cars that can be labeled with sponsor information for Champion Sponsors.

Medal Sponsors

There will be a donor board indicating the names of the Medal sponsors at the corresponding levels:

Gold (\$1,000-\$2,499)

Silver (\$500-\$999)

Bronze (\$250-\$499)

Contributor (up to \$249)

Contributors will receive acknowledgement of their donation.



Parks, Recreation and Historic Preservation

The mission of the OPRHP is to provide safe and enjoyable recreational and interpretive opportunities for all New York State residents and visitors and to be responsible stewards of our valuable natural, historic and cultural resources.



The Friends of Midway State Park is a nonprofit organization launched in 2010 whose mission is to work with the State of New York to promote, preserve, maintain, and financially support this historic amusement park that has been enjoyed by children of all ages since 1898. The Friends pursue this mission by: Serving as ambassadors and advocates for the park in the wider community by recruiting friends and volunteers, developing corporate and community partners, and networking with the talent and enthusiasm that is needed to keep the park relevant and vital; raising funds to support specific projects through membership, donations, events, grant writing, and other fund development efforts; striving through volunteer service to preserve, maintain, and interpret the park's historic character and beauty.

The Natural Heritage Trust (NHT) was established statutorily in 1968 as a public benefit corporation of the State of New York. The NHT is tax exempt pursuant to Section 170 (b) of the Internal Revenue Code and is a publicly supported 501(c)(3) charitable organization. The NHT's mission is to receive and administer gifts, grants and contributions to further public programs for parks, recreation, cultural, land and water conservation and historic preservation purposes of the State of New York. The NHT accomplishes its mission by accepting donations, raising funds, and through cooperative programs and projects with its agency partner the New York State Office of Parks, Recreation and Historic Preservation (OPRHP).



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Transforming History into New Memories



Midway
State Park

“They should get more rides”

As a historic park with a publicly vetted master plan, Midway State Park must carefully choose the rides and attractions it adds to its grounds. Acquiring period rides or rides that are representative of those previously existing in the park is very challenging, and often requires partnerships to navigate through the financial and procedural challenges that such acquisitions are subject to.

In 2015 Midway State Park partnered with the Friends of Midway State Park and other outstanding community partners to build the new mini-golf course that opened in 2017. Through this highly successful partnership, proceeds from evening play have been earmarked for maintenance of the course and acquisition of rides—which provided the catalyst for this current endeavor.



Ride Acquisitions from Lakemont Park

Through a partnership with the Friends of Midway State Park and the Natural Heritage Trust, Midway State Park has purchased two rides: a *Ferris Wheel* and a *Twister*. The rides are wonderful period pieces that came from Lakemont Park in Altoona, PA; a park which is just two years older than Midway. Lakemont is modernizing and transforming into a Family Entertainment Center; selling many older historic rides, and providing a great opportunity for Midway State Park.

Ferris Wheel

Midway Park did have a *Ferris Wheel* in the early 1970s. Not much is known about the exact years it was here or why it was removed. The model obtained from Lakemont may be slightly newer, a 1973 Eli wheel, but it appears to be the same model.



Twister

Although Midway never had a *Twister*, Midway does have an extensive collection of Allen Herschell rides nearly all from the 1950s. This Herschell ride is a 1959 model year and one of just a small handful left in the county.



The Future

Lakemont Park has several other rides that would be wonderful additions to Midway State Park; including other rides historically present at the park such as *Swings* or missing pieces from our Herschell period collection such as *Pony Carts*. We hope to continue to realize revenue through evening mini-golf play, paired with continued fundraising efforts to purchase more rides in the near future.



Sponsorship

Yes! I want to help Transform History into New Memories!

- Champion \$2,500 +
- Gold \$1,000-\$2,499
- Silver \$500-\$999
- Bronze \$250-\$499
- Contributor Up to \$249

Please make checks out to:
“Natural Heritage Trust”

Amount Enclosed \$ _____

Please Print

Name: _____
 Address: _____
 City: _____
 State: _____ Zip: _____
 Phone: _____
 Email: _____

Donations can be also made online at:
<https://parks.ny.gov/natural-heritage-trust/support-state-parks.aspx>
 Please be sure to designate Midway State Park Rides Project if you donate online.

All donations are tax-deductible.

