



PO Box 199
Hudson, NY 12534-0199
518-828-1872
OLANA.org

FOR IMMEDIATE RELEASE

October 8, 2020

NEW YORK MAKERS POP-UP SHOP COMES TO OLANA

HUDSON NY— The Olana Partnership announces it will offer a unique pop-up shopping experience curated by New York Makers at Olana State Historic Site on two weekends in October. Stop by The Olana Museum Store to browse handmade, one of a kind products made by artisans from across New York State.

“The Olana Museum Store showcases many local Hudson Valley artisans offering unique one of a kind gifts to our visitors,” says Olana’s Museum Store Manager, Rachel Tice. “In welcoming New York Makers, we are excited to provide an even more vast and diverse shopping experience.”

New York Makers is the online Marketplace and Magazine where every product has a story. Co-founded by Silda Wall Spitzer, former First Lady of New York State, to promote local sustainability and statewide connectivity, New York Makers offers a curated shop, together with original content on its digital magazine and in-person experiences bringing readers and participants inside the stories of makers and their communities.

"We are excited to bring New York Makers to the magic of Olana, especially surrounded by this year's spectacular fall foliage," said Silda Wall Spitzer. "We are grateful for Olana's celebration of locally created products and the stories behind them in the tradition of its own maker, Frederic Church."

On Saturday, October 10 and Saturday, October 17, the New York Makers pop-up shop will be located at the Olana Visitor Center from 11 AM to 4 PM. Learn more and shop New York Makers at newyorkmakers.com.

The Olana Museum Store is open Friday-Sunday from 10 AM to 4 PM. All Olana Museum Store purchases directly help to preserve, restore, and interpret Frederic Church’s Olana. Shop the Olana Museum Store at shop.olana.org.

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About Olana and The Olana Partnership: *Olana is the greatest masterpiece of Frederic Edwin Church (1826-1900), a preeminent American artist of the mid-19th century and the most important artist’s home, studio, and designed landscape in the United States. Church designed Olana as a holistic environment integrating his advanced ideas about art, architecture, landscape design, and environmental conservation. Olana’s 250-acre artist-designed landscape with five miles of carriage roads and a Persian-inspired house at its summit embraces*

Media Contact:
Melanie Hasbrook
Director of Advancement and Marketing
518-751-6879
mhasbrook@olana.org

Other Contact:
Rachel Tice
Olana Museum Store Manager
518-751-6897
rtice@olana.org

unrivaled panoramic views of the Hudson Valley and Catskill Mountains and welcomes more than 170,000 visitors annually. The landscape is open for guided touring, and reservations are highly recommended. The landscape is open daily 8 AM-sunset.

Olana State Historic Site, administered by the New York State Office of Parks, Recreation and Historic Preservation, is a designated National Historic Landmark and one of the most visited sites in the state. The Olana Partnership, a private not-for-profit education corporation, works cooperatively with New York State to support the restoration, conservation, and interpretation of Olana. The Olana Partnership operates Olana State Historic Site in a cooperative agreement with New York State Parks.