

**DRAFT SHPP 2021-26 Appendices**

Appendix A: General Population Survey

Appendix B: Preservation Professionals & Colleagues Survey

Appendix C: Targeted Colleagues Questionnaire

Appendix D: State Historic Site Managers Questionnaire

Appendix E: State Historic Site Friends Groups Questionnaire

Appendix F: Archaeology of Underrepresented Communities Questionnaire

## SURVEY RESULTS

Survey Timeframe: 05/27/2020 – 06/05/2020

**1\*.** In your opinion, what types of historic and cultural resources are worth preserving? Please select top five (5).

	Response	Percent	Count
1	Cultural institutions (museums, libraries)	55.93%	1,963
2	Historic landscapes (Hudson River Valley, Adirondack Park, Finger Lakes Wine Country)	53.90%	1,892
3	Archaeological sites (terrestrial, underwater, etc.)	51.25%	1,799
4	Religious buildings	39.97%	1,403
5	Engineering structures (dams, bridges, canals, railroads, culverts, aqueducts)	39.63%	1,391
5	Cemeteries	33.48%	1,175
7	Battlefields and military infrastructure	30.63%	1,075
8	Public service institutions (schools, hospitals, labs)	29.29%	1,028
9	Government buildings and spaces (courthouses, city halls, plazas)	28.12%	987
10	Agricultural structures and landscapes (farmsteads, barns, grain elevators, silos)	25.61%	899
11	Main Street/downtowns/commercial corridors (theaters, businesses, restaurants, banks)	25.27%	887
12	Transportation-related buildings (depots, terminals)	18.18%	638
13	Residential neighborhoods and homes	17.64%	619
14	Recreation facilities (racetracks, parks, golf courses, amusement parks, gardens)	16.84%	591
15	Industrial buildings (bleacheries, mills, textile factories, power plants)	9.72%	341
16	Don't Know or N/A	4.79%	168
17	Other (please specify) – Historical, Information, Events	0.63%	22

**2\*.** What types of historic and or cultural resources are you aware of in your community? Check all that apply.

	Response	Percent	Count
1	Historic building (hotel, train station, house, city hall)	64.33%	2,258
2	Historic site (battlefield, cemetery, designed landscape, building ruins)	46.35%	1,627
3	Historic structure (bridge, dam, lighthouse, silo)	46.04%	1,616
4	Historic object (fountain, monument, light post)	42.68%	1,498
5	Historic district (commercial corridor, canal system, industrial complex)	35.53%	1,247
5	Archaeological site	19.29%	677
7	Don't Know or N/A	14.02%	492
8	Other (please specify) – House, Churches, Nature, School, Home	1.11%	39

**3\*.** Identify the five (5) most critical problems or threats affecting historic buildings, districts, archeological properties, and cultural landscapes in your community.

	Response	Percent	Count
1	Inadequate funding for historic preservation activities	62.17%	2,182
2	Not enough public awareness or interest in historic resources	54.70%	1,920
3	Construction pressure (i.e. "big box" store development, suburban/rural sprawl)	40.11%	1,408
4	Demolition by neglect	39.83%	1,398



5	Not enough interest by government officials and agencies	33.02%	1,159
6	Not enough economic incentives	31.11%	1,092
7	Uninformed decision makers	27.83%	977
8	Natural disasters and/or climate change	22.91%	804
9	Inappropriate alterations to historic buildings	20.34%	714
10	Building code or government mandated accommodations (Americans with Disabilities Act (ADA) compliance, lead/asbestos abatement, energy conservation, flood prevention)	19.32%	678
11	New buildings/developments do not match historic character	18.69%	656
12	Not enough or poor enforcement of local preservation ordinances	18.60%	653
13	Public works projects (highway construction, road paving, sewer maintenance)	18.49%	649
14	Not enough involvement by the New York State Historic Preservation Office	15.84%	556
15	Uneven application of preservation standards by government agencies	15.64%	549
16	Not enough historic documentation	15.30%	537
17	Renewable energy installations (solar panels, wind turbines)	7.52%	264
18	Don't Know or N/A	7.55%	265
19	Other (please specify) – Money, Community	0.83%	29

**4\*.** Please indicate the frequency with which you have visited the following cultural and historical resources in in New York State of in the past three (3) years? Total respondents NEVER visited 5.6% and 94.4% VISITED.

<b>NYS Historic Site</b>	<b>Percent</b>	<b>Count</b>
Weekly	9.52%	334
Monthly	13.28%	466
Quarterly	11.79%	414
Bi-Annually	10.11%	355
Annually	16.81%	590
Every 2-3 Years	20.40%	716
Never	18.09%	635

<b>NPS House or Site</b>	<b>Percent</b>	<b>Count</b>
Weekly	9.00%	316
Monthly	13.22%	464
Quarterly	12.68%	445
Bi-Annually	10.37%	364
Annually	17.86%	627
Every 2-3 Years	17.75%	623
Never	19.12%	671

<b>Local/Regional Mus., Historic Site, Home</b>	<b>Percent</b>	<b>Count</b>
Weekly	6.30%	221
Monthly	13.39%	470
Quarterly	15.73%	552



Bi-Annually	12.62%	443
Annually	18.40%	646
Every 2-3 Years	20.03%	703
Never	13.53%	475

Event at Historic Site	Percent	Count
Weekly	5.41%	190
Monthly	9.52%	334
Quarterly	10.94%	384
Bi-Annually	10.09%	354
Annually	17.55%	616
Every 2-3 Years	19.63%	689
Never	26.87%	943

NYS Park	Percent	Count
Weekly	16.50%	579
Monthly	19.57%	687
Quarterly	15.16%	532
Bi-Annually	9.97%	350
Annually	15.58%	547
Every 2-3 Years	13.73%	482
Never	9.49%	333

**5\*.** Are there any barriers that prevent you from visiting historic sites? Check all that apply.

	Response	Percent	Count
1	Lack of time	46.21%	1,622
2	Travel distance	38.38%	1,347
3	Lack of awareness	30.71%	1,078
4	Cost of travel	29.23%	1,026
5	Cost of admission	26.87%	943
6	Limited hours of operation	21.25%	746
7	Lack of interest	20.00%	702
8	No one I know has an interest in this subject	13.13%	461
9	No new programs/exhibits	11.71%	411
10	Don't Know or N/A	9.69%	340
11	My history/culture is not represented	7.86%	276
12	Other (please specify) – Covid, Disability, Age, Health	2.68%	94

**6\*.** What sources do you use to learn about historic sites and or the events they host? Check all that apply.

	Response	Percent	Count
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1	Google	48.26%	1,694
2	Social media (Facebook, Instagram)	46.04%	1,616
3	Word of mouth	41.74%	1,465
4	Site's website	41.00%	1,439
5	Travel site (Trip Advisor, Yelp)	28.58%	1,003
6	Print media (newspaper, magazine)	21.42%	752
7	Tourism information at rest stops	21.03%	738
8	Travel guide from local organization	17.69%	621
9	Roadside signage	16.75%	588
10	Program flyer/Poster	14.99%	526
11	Friends Group membership	10.71%	376
12	Direct mail	10.34%	363
13	Don't Know or N/A	7.01%	246
14	Other (please specify) – TV, Library, News, Email	1.20%	42

**7\*.** Identify the top five (5) options from the list of historic/cultural topics below that are most important to you.

	Response	Percent	Count
1	Civil Rights	42.96%	1,508
2	Suffrage and Women's Rights	36.64%	1,286
3	Slavery, Abolition and Emancipation	36.50%	1,281
4	Civil War	33.90%	1,190
5	WWII	33.82%	1,187
6	Immigration (beginning late 1800s – present)	33.05%	1,160
7	Great Depression and the New Deal	30.23%	1,061
8	Labor & Public Health	27.35%	960
9	Wars of Independence (French & Indian War, Revolutionary War, War of 1812)	26.67%	936
10	Industrialization	21.88%	768
11	War on Terror	21.45%	753
12	Colonialism	21.25%	746
13	WWI	19.43%	682
14	Disability Rights & Access	17.38%	610
15	Cold War (e.g. Korea, Vietnam, etc.)	17.04%	598
16	European Settlement	16.32%	573
17	Reconstruction Era	14.02%	492
18	Westward Expansion	13.08%	459
19	Don't Know or N/A	7.26%	255
20	Other (please specify) – American, History, Native, Sites	0.74%	26

- 8\*.** Which communities do you think have been underrepresented in the recording of American history and the preservation of sites that tell their stories? Select all that apply.

	Response	Percent	Count
1	Black or African American	44.22%	1,552
2	Indian Nations/Tribes	38.69%	1,358
3	Women	36.64%	1,286
4	Asian American	36.52%	1,282
5	Hispanic/Latinx	33.53%	1,177
6	LGBTQIA+	27.58%	968
7	Don't Know or N/A	16.24%	570
8	Other (please specify) – White, Jewish, Jews, None	4.47%	157

- 9\*.** Identify three (3) movements in the history of architecture and design that are most important to you? Check all that apply.

	Response	Percent	Count
1	Early American (e.g. Folk, Georgian, Federal, Dutch Colonial, Greek, Gothic, etc.)	57.86%	2,031
2	Victorian (Queen Anne, Italianate, Second Empire, Stick, Romanesque, etc.)	49.66%	1,743
3	Revival-styles (Tudor, Colonial, Mission, Greek, etc.)	42.51%	1,492
4	Arts & Crafts (Prairie School, Craftsman)	40.63%	1,426
5	Mid-Century Modern/Post-War (e.g. International, Brutalism, Ranch, etc.)	39.52%	1,387
6	Art Deco/Streamlined Modern	28.83%	1,012
7	Don't Know or N/A	13.36%	469
8	Other (please specify) – Native, 1890's	0.83%	29

- 10\*.** Do you live in a historic building (built before 1970)?

	Response	Percent	Count
1	Yes	26.67%	936
2	No	64.13%	2,251
3	Don't Know or N/A	9.20%	323

- 11\*.** How do you access and or research information about historic and or cultural resources in your community? Check all that apply

	Response	Percent	Count
1	Web browser search	41.88%	1,470
2	Local library	35.04%	1,230
3	Museum	33.08%	1,161
4	Social Media	32.74%	1,149
5	New York State Division for Historic Preservation	32.25%	1,132
6	Local historical society	31.97%	1,122
7	Museum/visitor kiosk	29.23%	1,026
8	Tourist visitor center	17.38%	610
9	Cultural Resource Information System (CRIS) website	15.01%	527
10	Local or regional non-profit preservation advocacy organization	12.56%	441



11	Local government office (planning, building, zoning, historic district commission)	11.17%	392
12	Don't Know or N/A	10.40%	365
13	Municipal Historian	6.75%	237
14	Other (please specify) – Mouth, Word, Family, History	0.63%	22

- 12\*.** What do you consider to be the most effective methods that the New York State Division of Historic Preservation can use for providing historic and cultural preservation information to the public? Please select up to three (3).

	Response	Percent	Count
1	Website	55.87%	1,961
2	Social media (Facebook, Instagram)	33.93%	1,191
3	Tours	33.39%	1,172
4	Publications (print media)	26.27%	922
5	Public outreach events	16.04%	563
6	Lectures and presentations	15.19%	533
7	Volunteer participation opportunities	14.99%	526
8	Exhibits	14.33%	503
9	Training workshops	14.27%	501
10	E-mail	13.73%	482
11	Direct mail	11.08%	389
12	Preservation conferences	10.34%	363
13	Video or slide shows	9.52%	334
14	Don't Know or N/A	4.76%	167
15	Historic Preservation staff accessibility via telephone or email	3.56%	125
16	Other (please specify) – TV, Ads, Information	0.54%	19

- 13\*.** Which preservation activities should the New York State Division of Historic Preservation give priority to during the next five years to protect historic and cultural resources? Please select up to three (3).

	Response	Percent	Count
1	Promote grants for historic preservation work	34.84%	1,223
2	Host historic preservation education and training workshops	27.46%	964
3	Partner with local organizations to preserve and enhance historic downtowns and rural communities	22.65%	795
4	Designate more historic properties to local, State and National registers	21.88%	768
5	Develop historic and archeological surveys	21.60%	758
6	Promote the preservation of landscapes and farms	21.37%	750
7	Promote the protection of archaeological sites	19.66%	690
8	Expand use of Federal and state tax incentives for historic preservation projects	18.66%	655
9	Coordinate efforts with regional and local planning agencies	17.07%	599
10	Strengthen New York's preservation network by connecting with new preservation partners	16.30%	572
11	Provide technical assistance to constituents	15.78%	554
12	Protect historic and cultural resources from natural and man-made disasters	15.64%	549
13	Produce publications about historic and archaeological resources	10.83%	380
14	Don't Know or N/A	8.32%	292
15	Other (please specify) – Accessible, Activities	0.31%	11





**14\*.** Please enter your zip code below. NYS resident screening question.

**15\*.** Please enter your county below.

*Note: All 62 Counties in New York State are represented.*

<b>Western New York – 8.52% (N=299)</b>		
<b>County</b>	<b>Count</b>	<b>Percentage of Total Survey</b>
Allegany	34	0.97%
Cattaraugus	30	0.85%
Chautauqua	41	1.17%
Erie	152	4.33%
Niagara	42	1.20%

<b>Southern Tier – 4.44% (N=156)</b>		
Broome	61	1.74%
Chemung	35	1.00%
Chenango	18	0.51%
Delaware	14	0.40%
Schuyler	1	0.03%
Steuben	12	0.34%
Tioga	4	0.11%
Tompkins	11	0.31%

<b>*Mohawk Valley – 1.87% (N=65)</b>		
<i>Fulton</i>	<i>9</i>	<i>0.26%</i>
<i>Herkimer</i>	<i>3</i>	<i>0.09%</i>
<i>Montgomery</i>	<i>14</i>	<i>0.40%</i>
<i>Oneida</i>	<i>28</i>	<i>0.80%</i>
<i>Otsego</i>	<i>8</i>	<i>0.23%</i>
<i>Schoharie</i>	<i>3</i>	<i>0.09%</i>

*\*Low base data unstable*

<b>*North Country – 2.59 % (N=91)</b>		
<i>Clinton</i>	<i>19</i>	<i>0.54%</i>
<i>Essex</i>	<i>8</i>	<i>0.23%</i>
<i>Franklin</i>	<i>11</i>	<i>0.31%</i>
<i>Hamilton</i>	<i>4</i>	<i>0.11%</i>
<i>Jefferson</i>	<i>24</i>	<i>0.68%</i>
<i>Lewis</i>	<i>9</i>	<i>0.26%</i>
<i>St Lawrence</i>	<i>16</i>	<i>0.46%</i>

*\*Low base data unstable*

<b>Central – 4.22% (N=148)</b>		
Cayuga	26	0.74%
Cortland	13	0.37%
Madison	8	0.23%
Onondaga	79	2.25%
Oswego	22	0.63%

<b>Finger Lakes – 5.59% (N=196)</b>		
Genesee	6	0.17%
Livingston	9	0.26%
Monroe	115	3.28%
Ontario	22	0.63%
Orleans	5	0.14%
Seneca	8	0.23%
Wayne	18	0.51%
Wyoming	8	0.23%
Yates	5	0.14%

<b>Capital Region – 6.4% (N=225)</b>		
Albany	101	2.88%
Columbia	17	0.48%
Greene	11	0.31%
Rensselaer	17	0.48%
Saratoga	37	1.05%
Schenectady	24	0.68%
Warren	3	0.09%
Washington	15	0.43%

<b>Mid-Hudson – 9.03% (N=317)</b>		
Dutchess	40	1.14%
Orange	60	1.71%
Putnam	18	0.51%
Rockland	48	1.37%
Sullivan	17	0.48%
Ulster	26	0.74%
Westchester	108	3.08%

<b>Long Island – 12.24% (N=430)</b>		
Nassau	234	6.66%
Suffolk	196	5.58%

<b>New York City – 45.12% (N=1,583)</b>		
Bronx	219	6.24%
Kings	254	7.23%
New York	790	22.53%
Queens	238	6.78%
Richmond	82	2.34%



**16\*. Which category best describes your age?**

	Response	Count	Percent
1	18-24	15.9%	559
2	25-34	17.7%	621
3	35-44	24.6%	864
4	45-54	14.6%	514
5	55-64	14.9%	522
6	65 and above	12.3%	430

Average age = 39

**17\*. Please select your gender.**

	Response	Percent	Count
1	Male	48.03%	1,686
2	Female	51.08%	1,793
3	Other	0.40%	14
4	Prefer not to identify	0.48%	17

**18\*. What was the income of your household last year?**

	Response	Percent	Count
1	Less than \$25,000	13.11%	460
2	\$25,000 to \$34,999	8.43%	296
3	\$35,000 to \$49,999	11.82%	415
4	\$50,000 to \$74,999	18.18%	638
5	\$75,000 to \$99,999	13.50%	474
6	\$100,000 to \$149,999	17.29%	607
7	\$150,000 to \$199,999	9.52%	334
8	\$200,000 or more	8.15%	286

**19\*. Which category best describes the area in which you live?**

	Response	Percent	Count
1	Suburban	38.4%	1,348
2	Rural	16.8%	588
3	Urban	41.54%	1,458
4	Downtown	3.30%	116

**20\*. What best describes your level of education?**

	Response	Percent	Count
1	Less than high school	1.91%	67
2	High school	16.04%	563
3	Some college	16.95%	595
4	Associate	10.66%	374
5	Bachelor	27.83%	977
6	Graduate/PhD	26.61%	934

**21\*.** Are you of Hispanic, Latino, or Spanish origin?

	Response	Percent	Count
1	Yes	13.73%	482
2	No	86.27%	3,028

**22.** If you answered no to the previous question, how do you describe your ethnicity?

	Response	Percent	Count
1	Native American Indian or Alaska Native	0.86%	26
2	Asian	8.78%	266
3	Black or African American	10.20%	309
4	Native Hawaiian or Pacific Islander	0.46%	14
5	White or Caucasian	75.53%	2,287
6	Unknown	0.36%	11
7	Other/Prefer to self-describe	1.72%	52
8	Don't wish to answer	2.08%	63

**23\*.** Thinking about the questions you just answered, please provide any additional comments, suggestions or feedback regarding New York State's historic and cultural resources.

41.6% of the respondents answered this question. Top mentions in order: Good, Historic, None, Survey, New, Historical, Sites



## SURVEY RESULTS

Open: 05/05/2020 – 07/07/2020

**1\*.** In your opinion, what types of historic & cultural resources are worth preserving? Please select your top five (5).

Rank	Response	Count	Percent
1	Main Street/downtowns/commercial corridors (theaters, businesses, restaurants, banks)	516	64.26%
2	Historic landscapes (Hudson River Valley, Adirondack Park, Finger Lakes Wine Country)	486	60.52%
3	Cultural institutions (museums, libraries)	445	55.42%
4	Residential neighborhoods and homes	421	52.43%
5	Archaeological sites (terrestrial, underwater, etc.)	300	37.36%
5	Cemeteries	300	37.36%
7	Agricultural structures & landscapes (farmsteads, barns, grain elevators, silos)	200	24.91%
8	Religious buildings	198	24.66%
9	Government buildings and spaces (courthouses, city halls, plazas)	187	23.29%
10	Engineering structures (dams, bridges, canals, railroads, culverts, aqueducts)	184	22.91%
11	Industrial buildings (bleacheries, mills, textile factories, power plants)	176	21.92%
12	Battlefields and military infrastructure	159	19.8%
13	Transportation-related buildings (depots, terminals)	130	16.19%
14	Public service institutions (schools, hospitals, labs)	103	12.83%
15	Recreation facilities (racetracks, parks, golf courses, amusement parks, gardens)	84	10.46%
16	Other (please specify)	27	3.36%
17	Don't Know or N/A	3	0.37%

**2\*.** Identify the five (5) most critical problems or threats affecting historic buildings, districts, archeological properties, and cultural landscapes in your community.

Rank	Response	Count	Percent
1	Demolition by neglect	470	58.53%
2	Inadequate funding for historic preservation activities	462	57.53%
3	Lack of public awareness or interest in historic resources	403	50.19%
4	Construction pressure (i.e. "big box" store development, suburban / rural sprawl)	325	40.47%
5	Lack of interest by government officials and agencies	323	40.22%
6	Uninformed decision makers	321	39.98%
7	Lack of economic incentives	285	35.49%
8	Lack of or poor enforcement of local preservation ordinances	247	30.76%
9	New buildings/developments do not match historic character	225	28.02%
10	Inappropriate alterations to historic buildings	199	24.78%
11	Uneven application of preservation standards by government agencies	160	19.93%
12	Building code or government mandated accommodations (ADA, lead/asbestos abatement, energy conservation, flood prevention)	96	11.96%
13	Natural disasters and/or climate change	88	10.96%
14	Lack of historic documentation	83	10.34%
15	Lack of involvement by the New York State Division for Historic Preservation	72	8.97%
16	Public works projects (highway construction, road paving, sewer maintenance)	55	6.85%
17	Renewable energy installations (solar panels, wind turbines)	24	2.99%
18	Other (please specify)	22	2.74%
19	Don't Know or N/A	9	1.12%

**3\*. What barriers do you think prevent people from visiting historic sites?**

Rank	Response	Count	Percent
1	Lack of awareness	624	77.71%
2	Lack of interest	347	43.21%
3	Their history/culture is not represented	326	40.6%
4	No new programs/exhibits	224	27.9%
5	Limited hours of operation	173	21.54%
6	Lack of time	153	19.05%
7	Cost of admission	134	16.69%
8	No one they know has an interest in going	132	16.44%
9	Travel distance	77	9.59%
10	Cost of travel	48	5.98%
11	Other (please specify)	43	5.35%
12	Don't Know or N/A	24	2.99%

**4\*. What sources do you think are the most effective in telling people about historic sites and or the events they host?**

Rank	Response	Count	Percent
1	Social media (Facebook, Instagram)	688	85.68%
2	Site's website	515	64.13%
3	Word of mouth	444	55.29%
4	Travel site (Trip Advisor, Yelp)	398	49.56%
5	Google	398	49.56%
6	Roadside signage	393	48.94%
7	Tourism information at rest stops	323	40.22%
8	Print media (newspaper, magazine)	295	36.74%
9	Travel guide from local organization	282	35.12%
10	Program flyer/Poster	193	24.03%
11	Friends Group membership	150	18.68%
12	Direct mail	107	13.33%
13	Other (please specify)	39	4.86%
14	Don't Know or N/A	11	1.37%

**5\*.** Identify the top five (5) options from the list of historic/cultural topics below that are most important to you.

Rank	Response	Count	Percent
1	Immigration (beginning 1800s – present)	471	58.66%
2	Slavery, Abolition and Emancipation	423	52.68%
3	Suffrage & Women's Rights	391	48.69%
4	Civil Rights	354	44.08%
5	Industrialization	275	34.25%
6	Colonialism	272	33.87%
7	Great Depression & the New Deal	257	32.00%
8	Civil War	220	27.40%
9	European Settlement	212	26.40%
10	WWII	167	20.80%
11	Labor & Public Health	143	17.81%
12	Westward Expansion	122	15.19%
13	Reconstruction Era	77	9.59%
14	WWI	75	9.34%
15	Disability Rights & Access	62	7.72%
16	Other (please specify)	51	6.35%
17	Cold War (e.g. Korea, Vietnam, etc.)	48	5.98%
18	Indigenous History <sup>†</sup>	42	5.23%
19	War on Terror	21	2.62%
20	Arts/Architecture/Culture <sup>†</sup>	15	1.87%
21	Don't Know or N/A	13	1.62%
22	Revolutionary War <sup>†</sup>	10	1.25%

<sup>†</sup> Category was added after parsing through entries entered in the "Other" response select and staff making the determination that enough write-ins of the same value were present to create a new, distinct category.

**6\*.** Which communities do you think have been underrepresented in the recording of American history and the preservation of sites that tell their stories? Select all that apply.

Rank	Response	Count	Percent
1	Indigenous Nations/Tribes	647	80.57%
2	Black or African American	560	69.74%
3	Hispanic/Latinx	505	62.89%
4	Asian American	493	61.39%
5	LGBTQIA+	444	55.29%
6	Jewish American	348	43.34%
7	Other (please specify)	62	7.72%
8	Don't Know or N/A	60	7.47%
9	Women <sup>†</sup>	35	4.36%

<sup>†</sup> Category was added after parsing through entries entered in the "Other" response select and staff making the determination that enough write-ins of the same value were present to create a new, distinct category.

**7\*.** Identify three (3) movements in the history of architecture and design that are most important to you.

Rank	Response	Count	Percent
1	Early American (e.g. Folk, Georgia, Federal, Dutch Colonial, Greek, Gothic, etc.)	455	80.57%
2	Victorian (Queen Anne, Italianate, Second Empire, Stick, Romanesque, etc.)	430	69.74%
3	Arts & Crafts (Prairie School, Craftsman)	382	62.89%
4	Art Deco/Streamlined Modern	346	61.39%
5	Revival-styles (Tudor, Colonial, Mission, Greek, etc.)	320	55.29%
6	Mid-Century Modern/Post-War (e.g. Internationalism, Brutalism, Ranch, etc.)	248	43.34%
7	Don't Know or N/A	45	5.6%
8	Other (please specify)	33	4.11%

**8\*.** What are your community's or organization's preservation training needs?

Rank	Response	Count	Percent
1	Sources of preservation funding	519	64.63%
2	Local historic preservation planning and protection	432	53.8%
3	Preservation technical assistance (repair, maintenance)	347	43.21%
4	Historic/cultural resource identification	236	29.39%
5	Energy conservation for historic properties	170	21.17%
6	Disaster preparedness for historic properties and neighborhoods	123	15.32%
7	Archaeological resource research and protection	119	14.82%
8	Universal access (Americans with Disabilities Act (ADA) accommodation compliance)	109	13.57%
9	State and National Registers	84	10.46%
10	Don't Know or N/A	69	8.59%
11	Other (please specify)	20	2.49%

**9\*.** How are you involved in historic preservation activities? Check all that apply.

Rank	Response	Count	Percent
1	General interest	478	59.53%
2	Historic building owner	242	30.14%
3	Volunteer at house museum, local history museum, or arts/cultural organization	197	24.53%
4	Professional consultant	131	16.31%
5	Volunteer in local government capacity (planning, zoning, historic preservation commission)	128	15.94%
6	Government (staff or elected official)	126	15.69%
7	Teacher or student (Historic Preservation, Cultural Resource Management, Public History, Architecture, Archaeology)	108	13.45%
8	Employed by preservation or local history organization	103	12.83%
9	Other (please specify)	99	12.33%
10	Employed by house museum, local history museum, or arts/cultural organization	83	10.34%
11	Trades/Crafts Personnel	47	5.85%
12	Don't Know or N/A	19	2.37%

**10\*.** Where do you place your community's overall preservation ethic on the following continuum?

Rank	Response	Count	Percent
1	Maturing - has achieved some success	260	32.38%
2	Developing - actively pursuing preservation	159	19.8%
3	In its infancy - has taken some initial steps	153	19.05%
4	Advanced - preservation is a high priority	95	11.83%
5	Not apparent/not active	84	10.46%
6	Don't Know or N/A	52	6.48%

**11\*.** How do you access and or research information about historic and or cultural resources in your community?

Rank	Response	Count	Percent
1	Web browser search	547	68.12%
2	Local historical society	496	61.77%
3	Museum	346	43.09%
4	Social media (Facebook, Instagram)	335	41.72%
5	Local library	331	41.22%
6	Local or regional non-profit preservation advocacy organization	328	40.85%
7	Municipal Historian	254	31.63%
8	New York State Division for Historic Preservation	250	31.13%
9	Local government office (planning, building, zoning, historic district commission)	233	29.02%
10	Cultural Resource Information System (CRIS) website	227	28.27%
11	Museum/visitor kiosk	140	17.43%
12	Tourist visitor center	94	11.71%
13	Other (please specify)	40	4.98%
14	Don't Know or N/A	19	2.37%

**12\*.** What do you consider to be the most effective methods that the New York State Division of Historic Preservation can use for providing historic and cultural preservation information to the public? Please select up to three (3).

Rank	Response	Count	Percent
1	Social media (Facebook, Instagram)	440	54.79%
2	Public outreach events	360	44.83%
3	Website	304	37.86%
4	Lectures and presentations	202	25.16%
5	Training workshops	196	24.41%
6	Tours	176	21.92%
7	Historic Preservation staff accessibility via telephone or email	112	13.95%
8	Exhibits	111	13.82%
9	Volunteer participation opportunities	104	12.95%
10	Preservation conferences	100	12.45%
11	E-mail	84	10.46%
12	Print media (newspaper, magazine)	63	7.85%
13	Direct mail	37	4.61%
14	Video or slide shows	30	3.74%
15	Other (please specify)	15	1.87%
16	Don't Know or N/A	10	1.25%





- 13\*.** Which preservation activities should the New York State Division of Historic Preservation give priority to during the next five years to protect historic and cultural resources? Please select up to three (3).

Rank	Response	Count	Percent
1	Promote grants for historic preservation work	403	50.19%
2	Partner with local organizations to preserve and enhance historic downtowns and rural communities	345	42.96%
3	Expand use of Federal and State tax incentives for historic preservation projects	338	42.09%
4	Host historic preservation education and training workshops	193	24.03%
5	Coordinate efforts with regional and local planning agencies	189	23.54%
6	Designate more historic properties to local, State and National Registers	153	19.05%
7	Strengthen New York's preservation network by connecting with new preservation partners	150	18.68%
8	Provide technical assistance to constituents	121	15.07%
9	Promote the preservation of landscapes and farms	107	13.33%
10	Promote the protection of archaeological sites	90	11.21%
11	Protect historic and cultural resources from disasters	82	10.21%
12	Develop historic and archeological surveys	66	8.22%
13	Produce publications about historic and archaeological resources	64	7.97%
14	Other (please specify)	32	3.99%
15	Don't Know or N/A	12	1.49%

- 14\*.** What are the most effective tools and approaches for advancing preservation in the state?

Rank	Response	Count	Percent
1	Linking historic preservation with economic development	389	48.44%
2	Rehabilitation and restoration grants	309	38.48%
3	Linking historic preservation into local land use planning	248	30.88%
4	Public outreach and education	243	30.26%
5	Improving rehabilitation tax credit benefits	172	21.42%
6	Heritage tourism promotion	167	20.8%
7	Local preservation laws	161	20.05%
8	Preservation planning grants	155	19.3%
9	Public/private preservation partnerships	143	17.81%
10	Training in traditional building crafts	119	14.82%
11	Historic/cultural resource identification	117	14.57%
12	Coordination among historic preservation service providers	67	8.34%
13	Don't Know or N/A	26	3.24%
14	Other (please specify)	9	1.12%

- 15\*.** Please enter your zip code below.

**16\*.** Please enter your county below.

*Staff Note: All 62 Counties in New York State are represented.*

Western New York – 20.67%		
County	Count	Percentage of Total Survey
Allegany	1	0.12%
Cattaraugus	4	0.50%
Chautauqua	10	1.25%
Erie	132	16.44%
Niagara	19	2.37%

Southern Tier – 8.34%		
Broome	5	0.62%
Chemung	3	0.37%
Chenango	1	0.12%
Delaware	1	0.12%
Schuyler	30	3.74%
Steuben	6	0.75%
Tioga	1	0.12%
Tompkins	20	2.49%

Mohawk Valley – 6.35%		
Fulton	3	0.37%
Herkimer	1	0.12%
Montgomery	6	0.75%
Oneida	12	1.49%
Otsego	17	2.12%
Schoharie	12	1.49%

North Country – 2.99%		
Clinton	3	0.37%
Essex	12	1.49%
Franklin	1	0.12%
Hamilton	1	0.12%
Jefferson	2	0.25%
Lewis	4	0.50%
St Lawrence	1	0.12%

Central – 4.23%		
Cayuga	8	1%
Cortland	1	0.12%
Madison	2	0.25%
Onondaga	12	1.49%
Oswego	11	1.37%

Finger Lakes – 7.10%		
Genesee	2	0.25%
Livingston	6	0.75%
Monroe	29	3.61%
Ontario	12	1.49%
Orleans	2	0.25%
Seneca	1	0.12%
Wayne	2	0.25%
Wyoming	1	0.12%
Yates	2	0.25%

Capital Region – 22.42%		
Albany	78	9.71%
Columbia	10	1.25%
Greene	11	1.37%
Rensselaer	30	3.74%
Saratoga	27	3.36%
Schenectady	15	1.87%
Warren	5	0.62%
Washington	4	0.50%

Mid-Hudson – 11.71%		
Dutchess	48	5.98%
Orange	4	0.50%
Putnam	3	0.37%
Rockland	4	0.50%
Sullivan	1	0.12%
Ulster	20	2.49%
Westchester	14	1.74%

Long Island – 3.24%		
Nassau	10	1.25%
Suffolk	16	1.99%

New York City – 12.95%		
Bronx	4	0.50%
Kings	32	3.99%
New York	49	6.10%
Queens	18	2.24%
Richmond	1	0.12%

**17\*.** Which category best describes your age?

Rank	Response	Count	Percent
1	65 and above	206	25.65%
2	55-64	166	20.67%
3	35-44	157	19.55%
4	45-54	135	16.81%
5	25-34	126	15.69%
6	18-24	13	1.62%

**18\*.** Please select your gender.

Rank	Response	Count	Percent
1	Female	480	59.78%
2	Male	299	37.24%
3	Prefer not to identify	22	2.74%
4	Other	2	0.25%

**19\*.** Which category best describes the area in which you live?

Rank	Response	Count	Percent
1	Urban	283	35.24%
2	Suburban	243	30.26%
3	Rural	211	26.28%
4	Downtown	66	8.22%

**20\*.** What best describes your level of education?

Rank	Response	Count	Percent
1	Master's degree	351	43.71%
2	Bachelor's degree	201	25.03%
3	Doctorate degree	72	8.97%
4	Professional degree	66	8.22%
5	Some college	52	6.48%
6	Associates degree	38	4.73%
7	High school diploma	16	1.99%
8	Other	5	0.62%
9	Vocational training	1	0.12%
10	No formal education	1	0.12%
11	Some high school	0	0%

**21\*.** Are you of Hispanic, Latino, or Spanish origin?

Rank	Response	Count	Percent
1	Yes	17	2.12%
2	No	786	97.88%

**22.** If you answered no to the previous question, how do you describe your ethnicity?

Rank	Response	Count	Percent
1	White or Caucasian	701	87.30%
2	Don't wish to answer	39	4.86%
3	Other/Prefer to self-describe	22	2.74%
4	<i>Skipped the question</i>	17	2.12%
5	Black or African American	12	1.49%
6	Asian	8	1.00%
7	Native American Indian or Alaska Native	3	0.37%
8	Unknown	1	0.12%
9	Native Hawaiian or Pacific Islander	0	0.00%

**23\*.** Thinking about the questions you just answered, please provide any additional comments, suggestions or feedback regarding New York State's historic and cultural resources.



## 2015 – 2020 State Historic Preservation Plan Goal Achievement Survey

Every five years, the Office of Parks, Recreation and Historic Preservation's Division for Historic Preservation (DHP) prepares a comprehensive State Historic Preservation Plan (SHPP). The SHPP is to be a forward-thinking document that helps to advance the field of preservation and historic site management at the local, regional, and statewide level. The SHPP outlines a broad set of goals and objectives—combined with specific strategies—that can be tailored to a wide range of places and circumstances for the benefit of the preservation efforts statewide.

The following survey is intended to measure the success of the 2015 – 2020 Plan's goals and help in the identification of new goals for the 2021 – 2025 State Historic Preservation Plan.

### **Q1. Since 2015, do you believe the DHP has made progress toward meeting Goal #1 of the 2015-2020 SHPP?**

**Goal #1: Expand Historic Preservation Efforts Across New York State.**

**Objectives:** *Strengthen the Practice of Historic Preservation.  
Enhance Collaboration to Advance Historic Preservation.  
Train New Yorkers in Historic Preservation Trades, Skills and Crafts.  
Showcase the Contributions of Historic Preservation.*

- ☐ Made a great deal of progress and should continue efforts.
- ☐ Made some progress but need to increase efforts.
- ☐ Not much progress made, need to significantly increase efforts.
- ☐ No progress made, need to significantly increase efforts.
- ☐ Do not know, or not sure.

### **Q2. Since 2015, do you believe that the DHP has made progress toward meeting Goal #2 of the 2015-2020 SHPP?**

**Goal #2: Promote Historic Preservation at Local and Regional Levels.**

**Objectives:** *Integrate Historic Preservation into Local & Regional Decision Making.  
Build Support for Historic Preservation Among Officials and Developers.*

- ☐ Made a great deal of progress and should continue efforts.
- ☐ Made some progress but need to increase efforts.
- ☐ Not much progress made, need to significantly increase efforts.
- ☐ No progress made, need to significantly increase efforts.
- ☐ Do not know, or not sure.

### **Q3. Since 2015, do you believe that the DHP has made progress toward meeting Goal #3 of the 2015-2020 SHPP?**

**Goal #3: Cultivate Pride of Place.**

**Objectives:** *Broaden and Diversify Participation in Historic Preservation.  
Engage New Yorkers in Historic Preservation at Historic Sites & Museums.  
Capitalize on Heritage Tourism Opportunities & Develop New Tourism Friendly Products.*

- ☐ Made a great deal of progress and should continue efforts.
- ☐ Made some progress but need to increase efforts.
- ☐ Not much progress made, need to significantly increase efforts.
- ☐ No progress made, need to significantly increase efforts.
- ☐ Do not know, or not sure.



### GENERAL INFORMATION

Organization Name:

Location:

Service Area:

### ORGANIZATION INTERVIEW

*Please thoroughly respond to the questions below. If more space is needed, please submit addendum on a separate sheet, and attached that document with your reply. Thank you for your input!*

Describe your organization. Include its mission statement, if applicable.

Describe your role in the organization.

What are your, or your organization's, priorities?

What are some of the successes you, or your organization, has made in recent years?

What tools were available to you or what tools did you create to achieve these successes?

What is holding you or your organization back from achieving its goals? What are the challenges?

Describe your experience working with local municipalities.

Do you feel the municipalities value preservation/historic sites?

Do you feel that the communities you serve prioritize preservation/historic sites?



What are the steps the communities you work with can take to improve the promotion and management of historic preservation/sites?

In what way does your organization work with the NYS Division for Historic Preservation (DHP)?

How has your experience been working with the DHP (including positive and/or negative experiences)?

How can the DHP improve preservation or site management in your community? How can it improve statewide?

Have you or your organization been able to connect with traditionally underrepresented communities? (e.g. Black/African American, Hispanic/Latinx, LGBTQIA+, Tribes, youth, etc.)? If so, what methods have you used to connect to these individuals and groups?

How would you describe the availability of skilled preservation labor/craftspeople in your community or service area?

What are some of the priorities that the field of historic preservation and sites should be advancing in the next five years?

Do you have any other opinions or points you would like to share?



**GENERAL INFORMATION**

Name:		Title:	
Facility:			
City/Town:			
Park Region:			

**FACILITY INTERVIEW**

*Please thoroughly respond to the questions below. If more space is needed, please submit addendum on a separate sheet. Thank you for your input!*

**1. How would you characterize the area surrounding the Site? Rural? Urban? If your site is in a neighborhood, are the surrounding structures rental properties? Owner-occupied homes? Commercial businesses? What is the general condition of the buildings in the area?**

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**2. Did you know your Site is located within a “qualifying” Census tract for the use of historic credits? A “qualifying” Census tract includes a tract or area of chronic economic distress, or a census tract that is at 100% or below the state family median income level, or a city with a population of less than one million with a poverty rate greater than 15%.**

--

**Do you know if anyone in the surrounding neighborhood has used commercial rehabilitation tax credits in the past 5 years?**

--

**Do you know if anyone in the surrounding neighborhood has participated in the NYS Historic Homeownership Rehabilitation Credit program?**

--

**Would you be willing to host a tax credit workshop/program at your facility?**

**3. Have you ever spoken to your regional SHPO representative within the Survey and National Register Unit?**

- *Kathy Howe, Coordinator: Allegany, Broome, Cattaraugus, Chemung, Chenango, Schuyler, Steuben, Tioga, Tompkins Counties*
- *Daniel Bagrow: Clinton, Essex, Franklin, Hamilton, Jefferson, Lewis, St. Lawrence, Saratoga, Warren, Washington Counties*
- *Virginia Bartos: Genesee, Livingston, Monroe, Ontario, Orleans, Wayne, Wyoming, Yates County*
- *Jennifer Betsworth, Nassau, Queens, Suffolk Counties*
- *James Carter: Albany, Columbia, Greene, Rensselaer, Schenectady Counties*
- *Erin Czernecki: Delaware, Fulton, Herkimer, Montgomery, Oneida, Otsego, Schoharie, Sullivan Counties*
- *James Finelli: Cayuga, Cortland, Madison, Onondaga, Oswego, Seneca Counties*
- *Linda Mackey, Counties: Bronx, Kings, New York, Richmond Counties*
- *Chelsea Towers, Counties: Dutchess, Orange, Putnam, Rockland, Ulster, Westchester Counties*
- *Jennifer Walkowski, Counties: Chautauqua, Erie, Niagara Counties*
- *Kath LaFrank: State Parks Historian*
- *William Krattinger: State Parks Survey*

Yes

No

**What was the context of the conversation?**

**4. Does your facility tour cover how, when, and why the Site was preserved/saved?**

**Do you see the neighborhood/community surrounding the Site as part of its history?**

**Is there a parallel between how your Site was preserved and how the neighborhood / community around it developed (or vice versa)?**

**Does your tour cover the development of the surrounding neighborhood/community? If not, could it?**

**5. Has your Site ever hosted a speaker or special event about historic preservation? (E.g. talk about the neighborhood/community's history; workshop on developing preservation trade skills, etc.)**

**Do you think of advancing preservation in the surrounding neighborhood/community as part of your job?**

**Are there specific preservation needs in the community surrounding the Site (e.g. skilled trades education, façade rehabilitation, etc.)?**

**Have you been involved in local preservation efforts in the community surrounding the Site, or in your own community?**

**Is there a local or regional preservation board for the Site's host community?**

**Would you be willing to host a local preservation board meeting at your Site?**

**6. Many Historic Sites have the potential to provide support for the needs of their host community (e.g. after-school programming, community garden plots, location for an outdoor farmer's market, etc.). What are some of the needs in your surrounding community?**

**Does any of your current programming help to meet these needs? If not, could it?**

**7. Is there anything else you'd like to share with the Division for Historic Preservation?**





### GENERAL INFORMATION

Name:		Title:	
Friends Group:			

### GROUP INTERVIEW

*Please thoroughly respond to the questions below. If more space is needed, please submit addendum on a separate sheet. Thank you for your input!*

#### 1. Please describe your role and history with the Friends Group.

#### 2. What do you consider the most critical problems or threats affecting your Historic Site or other historic sites in your community?

#### Has your Group pursued grants or other funding opportunities to address any of these concerns in the past 5 years?

**3. What sources do you think are the most effective in telling people about your Historic Site and/or the events it hosts?**

**4. Has your group reached out to the community to take advantage of the Connect Kids program to bring local students to the Historic Site?**

**5. Which communities do you think have been underrepresented in the recording of American history and the preservation of sites that tell their stories?**

**How could your Site could do more to tell these stories?**

**6. Do you think Friends Groups should be advocates for historic preservation in the surrounding community?**

**7. Has your group been involved in any of the following community or regional historic preservation activities?**

- ☐ Write letters of support for National Register nominations.
- ☐ Write letters of support for organizations applying for preservation grants.
- ☐ Attend meetings of the State Historic Preservation Review Board.
- ☐ Attend local preservation board meetings.
- ☐ Attend planning board, zoning board, city council, board of supervisors, meetings, etc. to stay informed, comment on development, advocate for preservation in your community, or speak in support of preservation concepts, programs, and projects.
- ☐ Encourage restoration, preservation, and adaptive reuse of buildings.
- ☐ Advocate to enhance preservation in your community by helping your municipality or county become a Certified Local Government (CLG).
- ☐ Suggest programming at your historic site centered on historic preservation (tax credits, National Register, advocacy, etc).
- ☐ Send letters of support to local, state and national elected officials in support of preservation programs and funding.
- ☐ Submit a nomination to an endangered places list like the NYS Preservation League's "Seven to Save."
- ☐ Other
- ☐ None

**Please use the space below to elaborate on any of these activities, as appropriate.**

**8. Do any of your members live in historic homes?**

**To your knowledge, do they know about the National Register/State Register programs and historic tax credits?**

## 9. What are your Group's preservation training needs?

## 10. Have you ever spoken to your regional SHPO representative within the Survey and National Register Unit?

- *Kathy Howe, Coordinator: Allegany, Broome, Cattaraugus, Chemung, Chenango, Schuyler, Steuben, Tioga, Tompkins Counties*
- *Daniel Bagrow: Clinton, Essex, Franklin, Hamilton, Jefferson, Lewis, St. Lawrence, Saratoga, Warren, Washington Counties*
- *Virginia Bartos: Genesee, Livingston, Monroe, Ontario, Orleans, Wayne, Wyoming, Yates County*
- *Jennifer Betsworth, Nassau, Queens, Suffolk Counties*
- *James Carter: Albany, Columbia, Greene, Rensselaer, Schenectady Counties*
- *Erin Czernecki: Delaware, Fulton, Herkimer, Montgomery, Oneida, Otsego, Schoharie, Sullivan Counties*
- *James Finelli: Cayuga, Cortland, Madison, Onondaga, Oswego, Seneca Counties*
- *Linda Mackey, Counties: Bronx, Kings, New York, Richmond Counties*
- *Chelsea Towers, Counties: Dutchess, Orange, Putnam, Rockland, Ulster, Westchester Counties*
- *Jennifer Walkowski, Counties: Chautauqua, Erie, Niagara Counties*
- *Kath LaFrank: State Parks Historian*
- *William Krattinger: State Parks Survey*

Yes

No

## What was the context of the conversation?

## 11. Does your Historic Site's tour cover how, when, and why the Site was preserved/saved?

## Do you see the neighborhood/community surrounding the Site as part of its history?

**12. Has your Site ever hosted a speaker or special event about historic preservation? (E.g. talk about the neighborhood/community's history; workshop on developing preservation trade skills, etc.)**

**13. Are there specific preservation needs in the community surrounding the Site (e.g. skilled trades education, façade rehabilitation, etc.)?**

**Many Historic Sites have the potential to provide support for the needs of their host community (e.g. after-school programming, community garden plots, location for an outdoor farmer's market, etc.). What are some of the needs in your surrounding community?**

**Does any of the Site's current programming help to meet these needs? If not, could it?**

**14. Is there anything else you'd like to share with the Division for Historic Preservation?**



### GENERAL INFORMATION

Name:		Title:	
Affiliation:			
City/Town:			

### COLLEAGUE INTERVIEW

*Please thoroughly respond to the questions below. If more space is needed, please submit addendum on a separate sheet. Thank you for your input!*

#### 1. Please describe the research you have conducted involving underrepresented communities.

**Do you interact with living members of the underrepresented community as part your research?**



**2. Have you engaged in public outreach to share the results with the underrepresented community that you study? If you have, please describe how you have conducted public outreach and your thoughts regarding best practices for successful outreach.**

**3. Do you feel that there is enough attention among archaeologists in the region to the study of underrepresented communities?**

**4. Do you feel that there is enough attention among archaeologists in the region to public outreach to share results of the archaeological research with the underrepresented communities?**

**5. At any point in your research or public outreach, have you utilized resources of the NY SHPO, including but not limited to documents on file, artifacts in storage, or expertise of the staff? If you have utilized resources of the NY SHPO, how helpful have they been?**

**6. Please share your thoughts on what NY SHPO could do, or do better, to facilitate the archaeological study of underrepresented communities and/or public outreach to and engagement with these communities.**

**7. Is there anything else you'd like to share with the Division for Historic Preservation?**